

To: Higuchi, Dean[Higuchi.Dean@epa.gov]
From: Smith, Paula
Sent: Sat 8/8/2015 1:27:20 PM
Subject: Re: Example of possible Spill Situation update

Thx. Great ideas.

Sent from my iPhone

On Aug 7, 2015, at 5:20 PM, Higuchi, Dean <Higuchi.Dean@epa.gov> wrote:

Hi folks,

We did set up a dedicated site for the spill we were dealing with in Honolulu, included basic background and a "store house" for our press releases/photos/updates:

<http://www.epa.gov/region9/mediacenter/sand-island/>

Thanks!

Dean Higuchi

Press Officer/Congressional Liaison/Public Affairs

US EPA, Region 9, Hawaii Office

higuchi.dean@epa.gov

808-541-2711

From: Higuchi, Dean
Sent: Friday, August 07, 2015 1:14 PM
To: Smith, Paula; Zito, Kelly; Purchia, Liz
Cc: Daguillard, Robert; Abrams, Dan; Faulk, Libby; McGrath, Shaun; Card, Joan; Ostrander, David; Hestmark, Martin; McClain-Vanderpool, Lisa; Hull, George; Harrison, Melissa; Lee, Monica; Gray, David; Harris-Bishop, Rusty
Subject: Example of possible Spill Situation update

Hi folks,

Did an initial press release, then started to do a "Response Update", that would go when I got the next OSC SitRep, so the timing was based on the latest SitRep. I ended up creating a "template" with basic background information that would stay the same from update to update, but included the newest developments at the beginning of the update.

Noticed it helped a bit with the number of press calls as the update pushed out the latest info ahead of their calls/questions.

Hope this helps!!!

Thanks!

Dean Higuchi

Press Officer/Congressional Liaison/Public Affairs

US EPA, Region 9, Hawaii Office

higuchi.dean@epa.gov

808-541-2711

From: Smith, Paula
Sent: Friday, August 07, 2015 12:48 PM
To: Zito, Kelly; Purchia, Liz
Cc: Daguillard, Robert; Abrams, Dan; Faulk, Libby; McGrath, Shaun; Card, Joan; Ostrander, David; Hestmark, Martin; McClain-Vanderpool, Lisa; Hull, George; Harrison, Melissa; Lee, Monica; Gray, David; Harris-Bishop, Rusty; Higuchi, Dean
Subject: RE: Gold King Mine - R8 Contacts

And for Region 8:

Lisa McClain-Vanderpool

Phone: 303 312-6077

Cell: 303 501-4027

And Paula Smith

Phone: 303.312.6630

Cell: 303.882.9550

From: Zito, Kelly
Sent: Friday, August 07, 2015 4:32 PM
To: Purchia, Liz; Smith, Paula
Cc: Daguillard, Robert; Abrams, Dan; Faulk, Libby; McGrath, Shaun; Card, Joan; Ostrander, David; Hestmark, Martin; McClain-Vanderpool, Lisa; Hull, George; Harrison, Melissa; Lee, Monica; Gray, David; Harris-Bishop, Rusty; Higuchi, Dean
Subject: Gold King Mine - R9 Contacts

Contacts for Press/Congressional calls for R9:

Rusty Harris-Bishop • Superfund Project Manager • Communications Liaison • US Environmental Protection Agency •

75 Hawthorne Street • San Francisco, CA • 94105 • 415.972.3140 • 415.694.8840 (c)

Dean Higuchi
Press Officer/Congressional Liaison
U.S. EPA Hawaii Office
(808) 541-2711, (808) 216-9787 cell

From: Purchia, Liz
Sent: Friday, August 07, 2015 2:39 PM
To: Smith, Paula
Cc: Zito, Kelly; Daguillard, Robert; Abrams, Dan; Faulk, Libby; McGrath, Shaun; Card, Joan; Ostrander, David; Hestmark, Martin; McClain-Vanderpool, Lisa; Hull, George; Harrison, Melissa; Lee, Monica; Gray, David
Subject: Re: R8 public affairs call

Please send a dial in and time for us to discuss press. Thanks

Liz Purchia

U.S. EPA

202-564-6691

202-841-2230

On Aug 7, 2015, at 5:38 PM, Smith, Paula <Smith.Paula@epa.gov> wrote:

We're free after that same congressional call at 4 MST.

Sent from my iPhone

On Aug 7, 2015, at 2:59 PM, Purchia, Liz <Purchia.Liz@epa.gov> wrote:

Below are questions for when we get on the call that I think we need to figure out

Who is getting information to NM press so they're aware of what we are doing for the local community? We are doing a lot – sampling for the Navajo nation, putting out advisories, etc.

What is the weekend process in R8 for responding to media inquiries?

Can you set up a JIC with appropriate representative from each agency on the ground to answer media questions?

Can you set up daily press conferences and press calls at the same time each day?

Who in R8 is main press contact?

Who in R6 and R9?

Website change to .gov instead of .org? Link posted on R6 and R9 sites?

Is a background document and Q&A being pulled together?

From: Zito, Kelly
Sent: Friday, August 7, 2015 4:55 PM
To: Daguillard, Robert
Cc: Purchia, Liz; Smith, Paula; Abrams, Dan; Faulk, Libby; McGrath, Shaun; Card, Joan; Ostrander, David; Hestmark, Martin; McClain-Vanderpool, Lisa; Hull, George; Harrison, Melissa; Lee, Monica; Gray, David
Subject: Re: R8 public affairs call

I'm free until 3 pm when we have a Congressional call. And then after that call I'm open...

Kelly

Sent from my iPhone

On Aug 7, 2015, at 1:43 PM, "Daguillard, Robert"
Daguillard.Robert@epa.gov wrote:

Also:

To whom should we direct inquiries we may receive over the weekend?

From: Purchia, Liz
Sent: Friday, August 07, 2015 4:38 PM
To: Smith, Paula
Cc: Abrams, Dan; Daguillard, Robert; Faulk, Libby; McGrath, Shaun; Card, Joan; Ostrander, David; Hestmark, Martin; McClain-Vanderpool, Lisa; Hull, George; Harrison, Melissa; Lee, Monica; Gray, David; Zito, Kelly
Subject: R8 public affairs call

Paula and Lisa - please let us know when a public affairs call can be set up with us and R6 and R9 so we can talk through the press response process.

shouldn't this link be .gov rather than .org?

Are there specific messages we can give to NM media about the work that we are doing there?

See this link on
NM <http://www.threpublic.com/view/story/e01d7fbc82a744e1907a2ebada1593fe/US--Mine-Waste-Leak>

Liz Purchia

U.S. EPA

202-564-6691

202-841-2230

On Aug 7, 2015, at 4:31 PM, Purchia, Liz <Purchia.Liz@epa.gov> wrote:

Liz Purchia

U.S. EPA

202-564-6691

202-841-2230

On Aug 7, 2015, at 4:30 PM, Smith, Paula <Smith.Paula@epa.gov> wrote:

With link to Osc site

Sent from my iPhone

Begin forwarded message:

From: "Cooper, William" <Cooper.William@epa.gov>

Date: August 7, 2015 at 2:27:12 PM MDT

To: "McClain-Vanderpool, Lisa" <Mcclain-Vanderpool.Lisa@epa.gov>

Cc: "Smith, Paula" <Smith.Paula@epa.gov>

Subject: RE: link to website...

<http://www2.epa.gov/region8/gold-king-mine-release-emergency-response>

From: McClain-Vanderpool, Lisa

Sent: Friday, August 07, 2015 2:11 PM

To: Cooper, William

Cc: Smith, Paula

Subject: FW: link to website...

Lisa McClain-Vanderpool

Public Affairs Specialist/Media Officer

Office of Communications and Public Involvement

US Environmental Protection Agency, Region 8

1595 Wynkoop Street

Denver, Colorado 80202

Office 303.312.6077

Cell 303.501.4027

From: Cristiano, Gina
Sent: Friday, August 07, 2015 2:09 PM
To: McClain-Vanderpool, Lisa
Subject: link to website...

...epaosc.org/GoldKingMine

Gina Cristiano
Emergency Response & Planning Coordinator
EPA Region 8
303-312-6688